

ZEPHYR TOKEN SALE PRIVACY POLICY

1.0 OVERVIEW

Your privacy is important to us. This privacy policy is intended to give you confidence in the privacy and security of the personal information we obtain from you whether you are using Zephyr Token products and services, uploading information to Zephyr Token or are merely visiting our Website. However, please note that we are not responsible for any use of your personal information you provide to third-party applications or websites that may link to or utilise Zephyr Token's Website, API or services. We suggest you carefully examine the privacy policy of any additional third party websites you may use in conjunction with Zephyr Token.

1.1 Information we collect

1.1.1 Non-Personal Data

Like most website operators, we collect Non-Personal Data such as browser type, language preference, referring site, and the date and time of each visitor request. We collect this to better understand our visitors and tailor our product to their needs. From time to time, we may release Non-Personal Data in aggregate form (for instance, by publishing trends in site usage) to direct our reasoning in making decisions. We will not publish individual information, only aggregate information and statistics based upon that information.

1.2 Personal Data

Personal Data is anything which can be used to identify or contact you, such as your legal name, email address, IP address, or physical location.

1.2.1 Automatically collected Personal Data

We automatically collect some Personal Data, such as IP address, provided by your browser and your computer whenever you visit our website.

We collect this information for several purposes:

To diagnose and repair network issues with your use of the site;

To estimate the number of users accessing the service from specific geographic regions;

To help prevent fraud and abuse.

1.2.2 Email address

In order to register for our service, you must give us your email address. We will use your email address to send confirmation of certain actions, such as when you change your password. We will contact you when it's necessary to complete a transaction that you've initiated, or if there's a critical or administrative issue affecting your use of the service.

Once you have created your account, you can choose to subscribe to certain events and have notifications of those events sent to you via email. You will be able to change your mind and opt out of receiving notifications via email at any time.

We will never sell or provide your email address to any third party for marketing purposes, or for any other reason except as set out below.

1.2.3 Optional Personal Data you provide to us

As you use the service, you have the option to provide more Personal Data, through your account and other activity on the site. Providing this information is strictly optional however may be required to perform certain functions for example verifying your account with us in accordance with appropriate AML/KYC laws and policies.

We may also use any Personal Data you provide, in aggregate, to make decisions about how to change and adapt the service. From time to time, we may release information in aggregate form (for instance, by publishing trends in site usage) to explain our reasoning in making decisions. We will not release individual information, only aggregate information.

1.2.4 Financial information and transactions

We ensure your private financial data is protected at all times we use secure servers, and all of your data is encrypted when stored on our databases or used for processing. We have rigorous in house security checks and only personnel authorised to manage that data have access to it.

2. DISCLOSURE OF PERSONAL DATA

We disclose Personal Data, including optional personal information you have provided but which is not normally available to other site users, only to those of our employees and contractors, who (i) need to know that information in order to operate the service and (ii) have agreed not to disclose it to others. Circumstances in which this is necessary include, but are not limited to: troubleshooting and diagnosing technical problems, investigating possible Terms of Service violations, and legal compliance issues.

We contract with third-party vendors to provide some site features. We will only share personal information with third-party vendors to the extent that is necessary for them to provide these site features. We require our third-party vendors to provide the same level of privacy protection that we do, and they do not have the right to share or use personal information for any purpose other than for an authorised transaction.

We may disclose Personal Data or potentially personally-identifying data when that release is required by law or by court order, or when we believe in good faith that disclosure is reasonably necessary to protect the safety or rights of us, third parties, or the public at large.

We reserve the right to transfer your Personal Data to a third party in the event of a sale, merger, liquidation, receivership or transfer of all or substantially all of the assets of our company provided that the third party agrees to adhere to the terms of the Zephyr Token Privacy Policy and provided that the third party only uses your Personal Data for the purposes that you provided it to us. You will be notified in the event of any such transfer and you will be afforded an opportunity to opt-out.

3. COOKIES

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. We use cookies to help us identify and track visitors, their usage of the website, and their website access preferences. We also use cookies to govern logging into your account.

Visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using the site, with the drawback that certain features of the site may not function properly without the aid of cookies.

4. CONFIDENTIALITY AND SECURITY

No data transmission over the Internet can ever be guaranteed to be 100% secure. You use this service at your own risk. However, we will take all reasonable steps (including appropriate technical and organisational measures) to protect your Personal Data.

Your account information is password-protected with the option of enabling two factor authentication for added security. We recommend that you choose a strong and secure password and enable two factor authentication. We use industry-standard encryption to protect your password on our servers.

If we learn of a system security breach, we will notify you electronically so you can take appropriate steps to protect yourself.

5. DELETING YOUR INFORMATION

You can change or delete any optional information that you've provided us at any time. If you change or delete any optional information you've provided, the change will take place immediately on the Service. However, caching or references to the data, including in third party applications based on the Service, may mean that formerly available data remains available for some time. Please be aware that deleting your data may not enable you to use some features and products of our website and services.

As part of the day to day operation of the Service, we will make regular copies of the data contained in the databases for backup purposes. These backups can potentially contain deleted data for several weeks or months. These backups will also be governed by the rules for Disclosure of Personal Data.

6. CHANGES

We may change our Privacy Policy from time to time. We will take reasonable steps to notify you of any substantial changes to this Policy; however, it is your responsibility to check this Policy periodically for changes. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.